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LIVELY ARTS

The Trail of Straight Arrow

By John L. Wasserman

DESPITE THE FACT that we are becoming increasingly illiterate as we become more dependent on TV Guide, there are among us those hardy fools who continue to publish tracts, essays and diatribes longer than 2500 words in the face of all common sense to the contrary.

Today, I thought I'd go through a few titles and authors of recent vintage. We'll concentrate on books relating to music and what might be called the youth, hip and/or counter-culture. The list is hardly complete or definitive but represents some of the more interesting names, dust-jackets and fly-leafs to come along in the past few months. One may get the impression that Straight Arrow Books, an adjunct to the Rolling Stone, is the only publisher of such material in the U.S.A. Not at all. It's simply that they're the only ones who mail me books.

MUSIC: (A) "Garcia — A Signpost to New Space" (Straight Arrow, hard-back, $7). Do not be put off by titles like "A Signpost to New Space." This is 254 pages of Jerry Garcia — of the Grateful Dead and one of a handful of articulate and perceptive spokesmen among contemporary pop musicians. It is described as "The Rolling Stone Interview by Charles Reich and Jann Wenner plus a Stoned Sunday Rap with Jerry, Charles and Mountain Girl." Do not be put off by this description. Mountain Girl, incidentally, is Jerry's old lady, as we say, not a female Yeti.

(B) "No Commerical Potential — The Saga of Frank Zappa and the Mothers of Invention" (a Fusion Book by David Walley, hard-back, $6.95). This book is a nickel cheaper than "Garcia," but that should not govern your decision. Once more, a tale of a rock super-mind and his band of hairy pranksters.

(C) "It's Too Late To Stop Now — A Rock and Roll Journal" (A Straight Arrow Book by Jon Landau, hard-back, $7.95). Again, two titles for the price of one. Jon Landau is the noted rock commentator. His basic divisions are "White Rock," "Rock Issues," "Black Rock" and "Confessions of a Rock Critic." With discography. Also available in paperback as are most of these items.

DEPARTMENT OF SOCIAL SIGNIFICANCE: (A) "Gulcher: Post-Rock Cultural Pluralism in America (1949-1980)" (Straight Arrow Book by Richard Meltzer, paper-back, $3). Another pop chronicler of note manages 65 essays in 143 pages of controlled hysteria. It is Meltzer who has asked, as none before him, "Like who wants the size and shape of a dollar bill to determine the size and shape of the thing they're gonna keep their prized photos of the family in?"

(B) "Mindf—ers" (Straight Arrow, edited and with an introduction by David Felton, paperback, $4). This book presents an interesting problem: How to print the name in public? For the title in full, please send a stamped, self-addressed envelope to this writer. At any rate, we now resort once again to the official description. After all, the publisher has spent many hours in boiling it down; who's to argue? "Mindf—ers" is called "A source book on the rise of acid Fascism in America, including material on Charles Manson, Mel Lyman, Victor Baranco and their followers by David Felton, Robin Green and David Dalton." Self-explanatory. Portions originally published in Rolling Stone.

MISCELLANEOUS: (A) "The Firesign Theatre's Big Book of Plays" (Straight Arrow, paperback, $4) is a compendium of interview excerpts, quotes and, yes, plays by this madcap gang of fun-loving Rover Boys and Girls. According to the New York Times, it is a "Masterpiece . . . mind-boggling, multi-faceted works of almost Joycean complexities." I wonder about the stuff between the dots.

(B) "The Queens' Vernacular — a Gay Lexicon" (Straight Arrow, by Bruce Rodgers, paperback, $3.50). You want to know what a Pink Panther is?

(C) "Smokestack El Ropo's Bedside Reader" (Straight Arrow, paperback, $3.50). I think this is to be puffed upon.

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